



First Edition Summer 2009

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Editor

Jesse North

Welcome!

Welcome to the first issue of PLAN's quarterly newsletter, Summer 2009. PLAN4Nature will offer updates and information to our community and supporters about our mission – preservation of wildlife habitat, rural land and open space, historic resources, and sustainable agriculture. Each seasonal issue will share information and stories about wildlife protection, climate change, educational programs, and community participation to produce results in our grassroots efforts.

We invite your feedback and ideas. Please contact us at info@paulalaneactionnetwork.org or (707) 773-3215. PLAN's web site: www.paulalaneactionnetwork.org

The first issue of our newsletter is edited by Jesse North, a Petaluma High School senior who chose this as his senior community project. The logo design is Jesse's, as are the layout and editing. Thanks, Jesse, and best wishes after graduation!

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Summer Events

Saturday, June 6, 2009, 6-9pm

Annual fundraiser

Homemade lasagna dinner & silent auction
Historic Petaluma Women's Club, 518 B St., Petaluma
Live Entertainment: Gem Metal Whistle, Patrick Thomas

Our neighborhood chefs cook for you and serve you with joy!
\$25 adult, \$15 Sr. Citizens, \$10 Youth 10 & under
Reservations: info@paulalaneactionnetwork.org, 707-773-3215

This is PLAN's primary annual fundraising event: a relaxed evening of great food and company.

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Wildlife of Paula Lane



Badger burrow,
Paula Lane land

The planned Paula Lane Open Space Preserve is designed to protect and preserve the exceptional upland habitat area and wildlife movement corridor in West Petaluma, California.

To date, 14 Special Status Animals have been identified as resident and migratory species. Mammalian: American Badger. Avian: Rufous Hummingbird, Allen's Hummingbird, Redbreasted Sapsucker, Nuttall's Woodpecker, Oak Titmouse, Great Blue Heron, Snowy Egret, Great Egret, Black-Crowned Night Heron, Black-Billed Curlew, White-tailed Kite, Sharp-Shinned Hawk,

Cooper's Hawk. These 14 species are among hundreds that forage on the land, move through the corridor, and reside in or migrate seasonally to this special area.

For many, the rural community backdrop close to an area of residences and businesses offers respite from daily urban life.

A popular Petaluma Rotary Club walk is the loop between Oak Hill Park on the west side out to Paula Lane, through Cherry Valley, and back to Oak Hill Park.



Badger burrow,
Paula Lane land

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Community Outreach

PLAN participated in 4 public and community outreach events this past Spring!

- March 7, 2009: Annual Environmental Awards dinner sponsored by Sonoma County Conservation Council, Veterans Hall in Sebastopol. This year's awards included *Environmentalist of the Year*, David Keller; a former Petaluma City Councilmember, Bay Area Director of Friends of the Eel River, Board member of Sonoma County Conservation Action, and current leader of the opposition to a proposed asphalt plant by Dutra Materials across from Petaluma's Shollenberger Park, its associated wetlands and wildlife sanctuary.

(Also nominated in this category for devotion to environmental protection and enhancement were Gerald & Mary Edith Moore of Petaluma Wetlands Alliance, Susan Kirks of Paula Lane Action Network, Dr. Zeno Swijtink, moderator of Sonoma Wildlife e-List, Lynn Houser of the Milo Baker Chapter of the California Native Plant Society, and Ann Hancock of the Climate Protection Campaign.)

Environmental Education: Cotati Creek Critters. (Also nominated: Sonoma County Pachamama Alliance).

Ernestine I. Smith Lifetime Achievement Award: Two recipients; long-time Sonoma County Environmentalists Betty Burrige of the Madrone Audubon Society and Betty Guggolz of the California Native Plant Society.

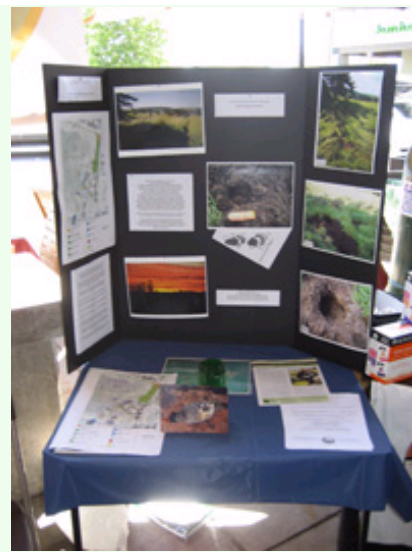
The evening was hosted by Rue Furch and David Glass.

PLAN was one of several environmental organizational exhibitors for the evening. And the meal was delicious!

- April 18, 2009: Rebuilding Together Day in Petaluma. PLAN brought a team to a West Side project for this fun day of hard work and a bit of sweat for housing rehabilitation and repairs for a senior citizen.

- April 22, 2009: Earth Day at Whole Foods Market, Petaluma. PLAN was one of over 100 environmental organizations and sustainable businesses who provided outreach and information in a day-long celebration of environmentalism.

- May 9, 2009: The Human Race. In our annual fundraising campaign and to participate with thousands of others to help nonprofit organizations and charities in Sonoma County, PLAN volunteers walked...and walked...and walked...and, as always, enjoyed a wonderful experience. And it was a day of great exercise and heart and soul! Until next year!



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PLAN's Logo & Web Site



In keeping with PLAN's nine years of grassroots organizing and action, our logo and web site were designed by volunteers. Carlotta Falzone Robinson, a graphic designer familiar with the Paula Lane project, said she held an image in her mind after passing by the Paula Lane land for 14 years. The logo she created and donated represents the wildlife, open grasslands, sloping hillsides and mature trees of Paula Lane, the wildlife habitat, and the movement corridor.

The PLAN web site, www.paulalaneactionnetwork.org, was created and donated by Gail Sickler. With computer programming experience and an interest in web design, Gail donated her time to create the PLAN web site and continues to manage it on a volunteer basis. Gail also located and recommended, with unanimous agreement, AISO.net as the Internet Service Provider for our PLAN web site. AISO.net is an exclusively solar-powered ISP.

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